



13TH ANNUAL JUNETEENTH KC

HERITAGE FESTIVAL

OFFICIALLY POWERED BY KANSAS CITY GIFT

FEATURING

Kelly Price

SATURDAY **15TH**
JUNE

12:00PM - 10:00PM



ALSO PERFORMING

NAVÉ MONJO + SWEETS + LEE LANGSTON + CARLTON RASHAD + ANGEL GIBSON

VENDOR APPLICATIONS AVAILABLE **NOW!!**

KANSAS CITY'S OFFICIAL CELEBRATION OF AFRICAN AMERICAN PRIDE & CULTURE!!

18TH & VINE HISTORIC JAZZ DISTRICT KCMO
WWW.JUNETEENTHKC.COM



VIP TICKETS ON SALE

\$30

UNTIL JUNE 12TH

INCLUDES:

** ACCESS TO JUNETEENTH KC VIP SEATING AREA
IN FRONT OF THE MAINSTAGE

**VIP LOUNGE SEATING

** VIP COOLING STATION INSIDE THE BLUE ROOM 12:00-5:00 PM

** VIP ONLY OUTDOOR RESTROOM TRAILER OPEN 2:00-10:00 PM

** FREE VIP SWAG (WHILE SUPPLIES LAST)

** NO COOLERS, BACKPACKS, OR UMBRELLAS. LAWN CHAIRS WELCOME

2024

Special Thanks to Our Sponsors!!!



Kansas City



home state health.

CARTER BROADCAST GROUP



i.c.stars | * Kansas City



Gospel Jubilee 12:00-2:00 pm

The Kansas City Boys & Kansas City Girls Choir | Mystic Stormz Chosen Generation | Ashley Brewer | Soul Therapy | Lasandra Coco Sims Crystal Aikin

Mainstage

Official Remarks 5:00 PM
KC Friends of Alvin Ailey | Just Angel
Carlton Rashad | NAVE Sweets | Lee Langston Kelly Price

Hosted by

Deonna Hustle | Sean Tyler
Terrell Ray | Cherayla
Shay Moore



**Strong community
makes for
stronger individuals.**

UMB is proud to support and
celebrate the JuneteenthKC
Heritage Festival.

UMB.com

UMB
BANK

Member FDIC



ReeceNichols

REAL ESTATE

**INTERESTED IN STARTING
THE JOURNEY TO HOME OWNERSHIP???**

**Home Ownership &
Financial Empowerment Workshops**

**Scan to
Learn More**



WWW.JUNETEENTH-KC.COM

KANSAS CITY'S #1 MORNING TEAM



Working For **YOU**™

WDAF Television, Inc. Copyright 2024. All Rights Reserved.

Environmental Justice
Social Justice IS

Take action:
sc.org/mo-volunteer



 **SIERRA CLUB**
MISSOURI CHAPTER
sierraclub.org/missouri

WWW.JUNETEENTH-KC.COM



Reach your goals with the right partner.

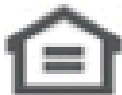
Share your ambitions for the future, and we'll support you in reaching them. Count on us to provide the financial guidance, programs and products you need. We'll get there together. Visit [usbank.com/access](https://www.usbank.com/access) to learn more today.

**U.S. Bank is proud to support [insert event/
organization name].**

Branch Name

Address | City, State, ZIP

000-000-0000



EQUAL HOUSING
LENDER

Member FDIC. ©2023 U.S. Bank 926804 3/23



POWER 105.1

KC'S
HIP
HOP
AND
R&B

TM

Weekdays
5am-10am



THE SHAY  MOORE
MORNING SHOW

WWW.JUNETEENTH-KC.COM

JuneteenthKC 2024 Heritage Festival Map



Officially Powered By G.I.F.T.

JUNETEENTH KC 2024

15
JUNE

GOSPEL JUBILEE



SOUL THERAPY + CRYSTAL AIKIN + LASANDRA SIMMS

ASHLEY BREWER + CHOSEN GENERATION

THE KANSAS CITY BOYS & GIRLS CHOIR AND MORE!!

WWW.JUNETEENTH-KC.COM

Family HEALTH & COOLING CENTER

JUNE 10TH 2024

POWERED BY



Health Forward
FOUNDATION

heartland *Coca-Cola*
BOTTLING COMPANY

@ GREGG KLICE COMMUNITY CENTER
12PM - 5PM



CORPORATE PARTNER DISTRIBUTIONS:

COMMERCE BANK: FANS & COOLING ITEMS

EVERGY: FANS & COOLING ITEMS

HEARTLAND COCA COLA AND TARGET:
WATER & BEVERAGE DISTRIBUTION

DAIRY FARMERS OF AMERICA
FREE ICE CREAM FROM (2PM - 4PM)

ONSITE MEDICAL SERVICES AVAILABLE TO
THE ENTIRE COMMUNITY:

DIAGNOSTIC IMAGING CENTERS, P.A.
SCREENING MAMMOGRAMS

KANSAS CITY PUBLIC LIBRARY
BOOK DISTRIBUTION FOR CHILDREN & TEENS FROM
(1PM - 4PM)

AIM4PEACE
INTRODUCING YCHAT - 24 SUPPORT LINE FOR YOUTH

BLUE CROSS AND BLUE SHIELD OF KC
AUTOMATIC BP READING, WEIGHT, AND BLUE CROSS
AND BLUE SHIELD ON-SITE CUSTOMER SERVICE CENTER.
COMPLIMENTARY SLIME AND BRACELET
CREATION STATION FOR KIDS/TEENS

SAMUEL RODGERS HEALTH CENTER
BLOOD PRESSURE AND CHOLESTEROL SCREENINGS

CONCORDE CAREER COLLEGE
FREE DENTAL SCREENINGS
FOR AGES 1-18
TIME: 12:00-4:00 PM
WHAT'S INCLUDED:
• COMPREHENSIVE DENTAL EXAM
• FLUORIDE TREATMENT
• HOME CARE INSTRUCTIONS

FREE DENTAL SUPPLY KITS
& DENTAL RESOURCES
WHILE SUPPLIES LAST!



OUTSIDE VENDORS:

DIAGNOSTIC IMAGING CENTERS, P.A.
KANSAS CITY PUBLIC LIBRARY

INSIDE VENDORS:

AIM4PEACE
BLUE CROSS AND BLUE SHIELD OF KC
REDISCOVER
SAMUEL RODGERS HEALTH CENTER
ALZHEIMER'S ASSOCIATION
DAIRY FARMERS OF AMERICA
CAMP ENCOURAGE
KC HEALTH DEPT
URBAN COMMUNITY CONNECTIONS
HOME STATE HEALTH
KANBES MARKET

KC HEALTH DEPT
SEXUAL HEALTH TESTING & VACCINATIONS

URBAN COMMUNITY CONNECTIONS
ESSENTIAL RESOURCE CONNECTIONS

HOME STATE HEALTH
MEDICAID HEALTH INS. FOR PREGNANT
MOTHERS, CHILDREN, MEDICAID EXPANSION, FOSTER CHILDREN



THE MEN'S LOUNGE

A COMPLIMENTARY LOUNGE AREA FOR MEN
TO KICK BACK, RELAX AND HANGOUT
WITH JUST THE GUYS!!
TABLE GAMES, DOMINOES, SPADES
& TACTICAL ACTIVITIES ALL DAY LONG!!

FATHERS DAY RAFFLES, SWAG & GIVEAWAYS
FROM 1:00-4:00 PM **WHILE SUPPLIES LAST

WAHL BENEVOLENT BEARDS
OUTDOOR MOBILE BARBER UNIT.
12 P.M. — 8 P.M. | STOP BY FOR A FREE BEARD TRIMS AND WAHL
WILL DONATE \$100 TO SUPPORT THE KANSAS CITY PUBLIC SCHOOL FOUNDATION!!

12:00-2:00 PM | SALUTE TO DADS
HOSTED BY 100 BLACK MEN OF GREATER KANSAS CITY

STOP BY FOR YOUR CHANCE TO WIN
YOUR OWN "MAN CAVE" AND OTHER PRIZES!!

ACCESS TO COMPLIMENTARY LOUNGE AREA

**1 HR LIMIT ON SEATING

**MUST REGISTER ONLINE FOR ACCESS

JUNETEENTH
2024
KC

3:00-6:00 PM | MENTAL WELLNESS,
LEGAL USE OF FORCE, VIOLENT ENCOUNTERS
AND THEIR AFTERMATH
HOSTED BY AIT TACTICAL

6:00-8:00 PM | CIGAR LOUNGE
HOSTED BY THE PUFF BROTHERS

100
BLACK
MEN
OF GREATER
KANSAS CITY



JUNE TEENTH KC

2024

SATURDAY JUNE 15TH

FOLLOW US:



RISE 9AM-11AM & SHINE WORKOUT

1616 E 18TH STREET KCMO

9:00 HIP HOP YOGA

WITH CIERA

WEBSITE: BRWNBODHIYOGA.COM

FB & IG @CIERRA THEDOULA

10:00 TRAINING SESSION

WITH KC CUTIES

LOCATION: JAY MCSHANN PAVILION

(BEHIND THE AMERICAN JAZZ MUSEUM)

**DRAWINGS
FREE WORKOUT EQUIPMENT
& WORKOUT KIT GIVEAWAYS**

REGISTER ONLINE TODAY@
WWW.JUNETEENTHKC.COM



SCAN >



TO REGISTER

Urban Community Connections

Juneteenth Health & Food Tour

Thursday, June 20th | 4pm-6pm

The Nelson-Atkins Museum of Art
4525 Oak St
Kansas City, MO 64111



URBAN
COMMUNITY
CONNECTIONS

Kanbe's
MARKETS
The 2016 Community

 home state health


The Nelson-Atkins
Museum
of Art


DFA
Dairy Farmers of America


SAMUEL U. RODGERS
HEALTH CENTER

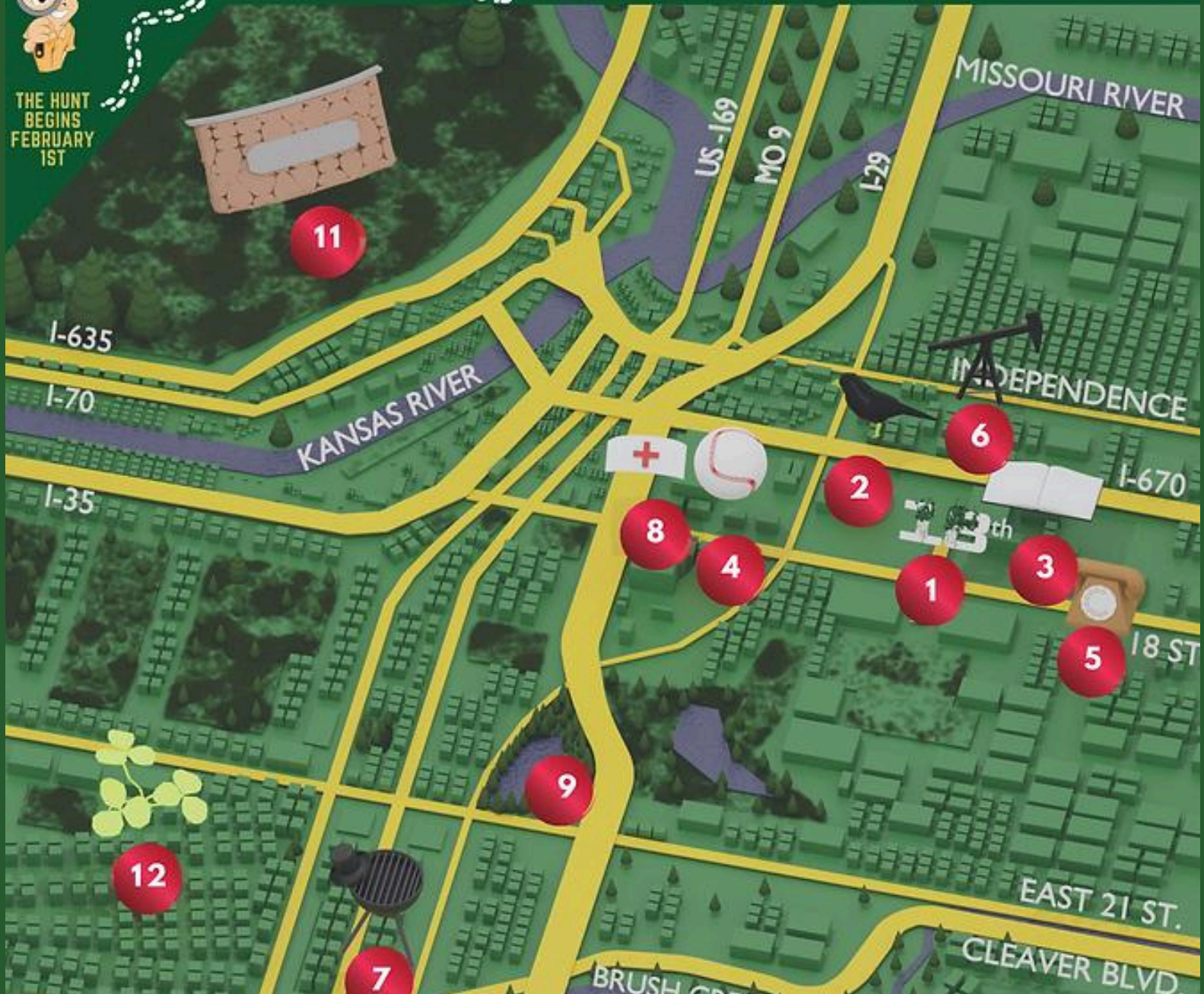


JUNE TEENTH

THE HUNT KC



THE HUNT BEGINS FEBRUARY 1ST





Abraham Lincoln signed the Emancipation Proclamation in 1863, however, it took TWO YEARS for slaves in Galveston, Texas to receive notification from Union Soldiers that they were free.

Learn more at www.JuneteenthKC.com

WATCH FOR THE JUNETEENTH KC COMMUNITY FLOAT

JUNETEENTH KC IS PROUD TO ANNOUNCE THE UNVEILING OF OUR COMMUNITY FLOAT THAT HAS BEEN BUILT IN PARTNERSHIP WITH STONE LION PUPPETS THE LEGACIES OF ALVIN BROOKS (COMMUNITY ADVOCATE & PIONEER), DR. MARJORIE WILIAMS, PASTOR JOHN MODEST MILES AND PASTOR TERENCE MOODY.



Miss Juneteenth KC



WHAT DOES IT TAKE TO BE MISS JUNETEENTH KC??

JuneteenthKC is excited to invite the community to join us celebrating over 20 young ladies for the annual Becoming Miss JuneteenthKC Pageant program and Presentation that was held at the GEM Theater. JuneteenthKC provides pageant participants with the education, tools, and resources to help build resilience. Pageant participants gain confidence to make healthy lifestyle choices while developing positive lifelong peer relationships with girls across the Greater Kansas City area.

THE HIDDEN HISTORY OF

JUNETEENTH

On June 19, 1865, U.S. Major General Gordon Granger arrived in Texas and issued a proclamation declaring that all slaves were free and there would be absolute equality of personal rights and rights of property between former masters and slaves. This event marked the first effective intervention of the United States in Texas on the side of ending slavery. Granger's proclamation did not immediately end slavery in Texas or ensure the immediate enforcement of the rights of freed slaves. While the proclamation declared freedom for the slaves, it took time and further action to enforce and secure their rights.

Although many African-Americans fled during this time, some across the river to Mexico, and others refused to work, ending slavery was not simply a matter of issuing pronouncements. It was a matter of forcing rebels to obey the law, and the real work of ending slavery was done by the freed people in collaboration with and often backed by the force of the U.S. Army. Granger's proclamation carried a crucial promise of force, and within weeks, 50,000 U.S. troops flooded into the state in a late-arriving occupation.

Against the resistance of many planters who refused to give up slavery, the Army turned to force, spreading more than 40 outposts across Texas to teach rebels the idea of law as an irresistible power to which all must bow. This event marked the basis for the increasingly popular celebrations of Juneteenth, a predominantly African-American holiday celebrating emancipation on or about June 19th every year.

Learn more at www.JuneteenthKC.com.



Juneteenth

**JUNETEENTH KC
MOBILE HEALTH DAYS**



LEARN MORE

WWW.JUNETEENTH-KC.COM



WORKSHOPS ARE NOW OPEN FOR REGISTRATION!!
DEVELOP A SENSE OF IDENTITY, BELONGING, AND PURPOSE BY
ATTENDING WORKSHOPS OFFERED ALL MONTH LONG!!

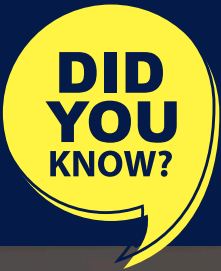
Learn more at www.JuneteenthKC.com



FEATURED VENDORS



WWW.JUNETEENTH-KC.COM



SAFE SLEEP EDUCATION AND FREE CRIBS ARE NOW AVAILABLE TO HELP REDUCE SLEEP RELATED ACCIDENTS AND LOSS IN KANASA CITY.

Learn more at www.JuneteenthKC.com

Supporting the Kansas City community since 1938.

That's the Benefit of Blue®.



Kansas City 85 YEARS

Discover the Benefit of Blue® at BlueKC.com

©2023 Blue Cross and Blue Shield of Kansas City is an independent licensee of the Blue Cross and Blue Shield Association.

Big plans for small business

We're helping move small businesses forward. Verizon Small Business Digital Ready was created for small business owners, by small business owners. The free online curriculum offers personalized tools for success, including:

- Learning modules
- Expert coaching
- Peer networking
- Access to grant opportunities
- More to come

Our goal is to provide 1 million small businesses with the resources to help them thrive in the digital economy by 2030.

Learn more at verizon.com/smallbusinessdigitalready



YOUTH ACCESS PASS PRIZES AND ACTIVITIES FOR YOUTH!!!



Youth Zone

FREE YOUTH ACTIVITIES & COMMUNITY FUN | 12:00-5:00 PM

Stone Lion Puppets

Puppet Shows, GIANT puppets, and Puppet Creation workshops
1:00-4:00 pm

**Face Painters

**Ballon Artists

**Caricature Artists

**AND MORE!!!



LIVE STORY TELLER
&
BOOK DISTRIBUTIONS

Starting @ 1:00 pm

WWW.JUNETEENTH-KC.COM

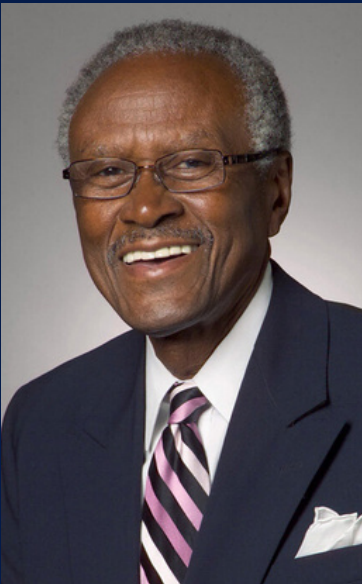
2024 Parade Grand Marshall



DR. MARJORIE WILLIAMS DISTINGUISHED LEADER AND EDUCATOR

Dr. Marjorie (Marj) Williams is a distinguished leader and educator, known for her unwavering support of the Black community. She was the superintendent of Hickman Mills School District (2000-2012) and has worked in various other school districts. Dr. Marj founded The Marste Group, LLC, a consulting firm, and serves on numerous community and civic boards, including LINC. She received the Carl R. Johnson Humanitarian Award from the NAACP and the 2019 Spirit of Philanthropy Award. Dr. Marj is celebrated for her active involvement in education, philanthropy, and community service in the Greater Kansas City area.

2024 Mr. JuneteenthKC



ALVIN BROOKS LIFELONG DEDICATION TO SOCIAL JUSTICE AND COMMUNITY SERVICE

Alvin Brooks was elected Sixth District at-large councilman in 1999 and re-elected in 2003, serving as mayor pro tem and chairing several key committees. He founded the AdHoc Group Against Crime in 1977. Brooks holds degrees from Lincoln Junior College and the University of Missouri—Kansas City, where he also taught. His career includes roles as a police officer, school coordinator, and assistant city manager. Recognized by President George Bush as one of America's Thousand Points of Light, Brooks received the Harry S. Truman Public Service Award and numerous other honors for his lifelong dedication to social justice and community service.

2024 Honorary Parade Dignitaries

**PASTOR JOHN
MODEST MILES**



**PASTOR
TERRENCE
MOODY**



EXTENSIVE COMMUNITY SERVICE

John Modest Miles, born in Magnolia, Arkansas, holds degrees from Arkansas Baptist College, Quachita Baptist College, and others. Licensed as a minister in 1963, he has pastored various churches, including Morning Star Baptist Church in Kansas City, MO, since 1987. He taught in the Little Rock Public Schools and Arkansas Baptist College. Miles served as Moderator of the New Era District Association and held leadership roles in numerous civic and religious organizations. He was a friend of President Bill Clinton and has been recognized for his extensive community service, including the 100 Change Makers-Unsung Heroes award and other honors.

COMPASSION FOR THE OVERLOOKED

Pastor Moody is a visionary leader dedicated to serving underserved communities in Greater Kansas City and Warrensburg. His unwavering commitment to social justice and compassion for the overlooked have profoundly impacted many lives. Partnering with Good360, Pastor Moody spearheaded initiatives to secure resources for those in need, exemplifying his foresight and advocacy. Under his leadership, the Jeremiah 29:11 Warehouse has become a beacon of hope, providing essential support to agencies, schools, churches, and recovery ministries. His ability to manage logistics and operations efficiently while focusing on the bigger picture reflects his selfless dedication and the true spirit of JuneteenthKC.



JUNETEENTH KC
P.O. BOX 9661 | KANSAS CITY, MO 64134
Festival Information Contact:
(816) 673-0004 | JuneteenthKC@gmail.com
Parade Information Contact:
Juneteenthkcparadeinfo@gmail.com